

LARGEST HOUSTON-AREA PUBLIC RELATIONS FIRMS (Ranked by 2010 Local Gross Revenue)

Source: Questionnaires and company websites.

Rank	Last Year's Rank	Name of Firm Address Telephone Website	2010 Local Gross Revenue/ PR Only	% of Work that is Public Relations	Number of Staff Local National	Hourly Rates	Sample of Specialties	Notable Clients	Top Local Executive	Corp. HQ/ Year Founded Locally
1	2	Pierpont Communications Inc. 1800 W. Loop South, Suite 800, Houston 77027 713-627-2222 www.pierpont.com	\$4,134,000 \$4,018,000	97%	19 27	\$50 - \$290	media relations, marketing, public affairs, crisis and issues management, civic engagement, employee communications, social media and digital media, investor relations, event planning	Aramco Services Co., Napalm Crisis Management, Capital One Mascot Program Challenge	Philip A. Morabito, CEO	Houston 1987
2	4	KGB Texas Communications 5615 Kirby Drive, Suite 250, Houston 77005 713-529-2660 www.kgbtexas.com	\$3,754,000 DND	50%	DND	\$75 - \$300	strategic communications, branding, public relations, public affairs, crisis communications, advertising, new/social media, digital marketing, interactive services	American Cancer Society, Alamo Quarry Market, Insperity	Elizabeth Marshall, vice president	San Antonio 2005
3	6	Holiday Public Relations & Events LLC 5773 Woodway, Suite 142, Houston 77057 713-977-2220 www.holidaypre.com	\$3,253,967 \$1,496,825	46%	9 13	up to \$285	creative marketing and communications, brand identity and strategy, community and media relations, editorial services, market research, crisis management, in-house graphic and ad design, program development, event production worldwide	UTMB M.D. Anderson Cancer Center, Hewlett Packard	Danielle Pendergraft, director	Houston 1998
4	3	Griffin Communications Group 3101 NASA Parkway, Suite L, Seabrook 77586 281-335-0200 www.griffinco.com	\$2,900,000 \$1,100,000	40%	12 17	\$100 - \$350	integrated communications including: advertising, branding, crisis communications, design, interactive/online marketing, public affairs, public relations, strategic planning	Bodycote, L3 Communications, Lockheed Martin Corp.	Gwen D. Griffin, president and CEO	Seabrook 1997
5	8	Wixted Pope Nora Thompson & Associates LP 13910 Champion Forest Drive, Suite 107, Houston 77069 281-444-3007 www.wpncommunications.com	\$2,400,000 \$2,400,000	100%	7 20	\$75 - \$400	executive speech coaching, executive media training, presentation training, investor communications, crisis management, crisis drills and exercises, stakeholder engagement	Gilead Sciences, Texas Instruments, Avera Health	Ray G. Thompson Jr., principal	Des Moines, Iowa 1999
6	7	Dancie Perugini Ware Public Relations Inc. 711 Louisiana, Suite 2050, Houston 77002 713-224-9115 www.dpwr.com	\$1,850,000 \$1,800,000	95%	15 DND	\$150 - \$350	media relations, event marketing, issues management, social media, stakeholder engagement, public affairs, product launches	Simon Properties, HEB Groceries, Landrys Inc.	Dancie Perugini Ware, principal	Houston 1985
7	5	FKM Public Relations 1800 W. Loop South, Suite 2100, Houston 77027 713-862-5100 www.fkmagency.com	\$1,650,000 \$1,650,000	100%	10 10	\$100 - \$325	media relations, product launches, event planning, community relations, social media, crisis, internal communications	Bertolli/Carapelli, Everest, Stewart Title	Jose Lozano, CEO	Houston 1980
8	Not Ranked	Elmore Public Relations Inc. 311 W. Saulnier St., Houston 77019 713-524-0661 www.elmorepr.com	\$793,000 \$793,000	100%	9 DND	DND	strategy and implementation, media relations, marketing, social media	DiverseWorks, I Have A Dream Houston, Department of Humanities Rice University	Susan Elmore, president	Houston 1992
9	9	Kaplan Public Relations 6750 W. Loop South, Suite 855, Bellaire 77401 713-784-1077 www.kaplanpr.com	\$620,000 \$620,000	100%	4 DND	\$100 - \$140	media relations, internal communications, community relations, issues management, social media	Gexa Energy, PDR Corp., The Woodlands CVB	Bernard Kaplan, president	Bellaire 1991
10	Not Ranked	Fifth Ring 1100 W. 23rd St., Suite 200, Houston 77008 713-457-2121 www.fifthring.com	\$509,535 \$509,535	100%	2 2	\$60 - \$275	strategic communications, media relations, crisis communications, stakeholder engagement for oil and gas, energy, professional services, other business-to-business companies	BP, Expro Group, Tensar	Brad Leone, vice president and public relations leader	Houston 2008
11	10	The PR Boutique 3000 Westlayan, Suite 280, Houston 77027 713-599-1271 www.theprboutique.com	\$500,000 \$500,000	100%	4 DND	\$85 - \$100	media relations, event marketing, community outreach, social media, visual design, Web development, photography	Heritage Texas Properties, Indigo Auto Group, Tootsies	Karen Henry and Gretchen Ferguson, co-owners	Houston 2004
12	12	Bernstein & Associates Inc. 6300 W. Loop South, Suite 218, Bellaire 77401 713-838-8400 www.bernsteinandassoc.com	\$400,000 \$320,000	90%	3 3	up to \$425	professional services, especially law firms; consumer/retail/food and beverage; health care; real estate and construction	Blue Bell Creameries, Fisher & Phillips, Spencer Stuart	Patricia H. Bernstein, president	Bellaire 1983
13	14	Vesta Rea & Associates LLC 5700 Cypresswood Drive, Spring 77379 281-376-4202 www.vestarea.com	\$399,746 \$360,000	74%	DND	DND	public outreach coordinators, marketing research and strategies, professional writers, opinion survey, field services, consensus building, focus groups, marketing workshops, political affairs, media relations/messaging	Houston Airport System, CobbFindley & Associates, Parkhill Smith & Cooper	Vesta Rea-Gaubert, president	Houston 1990
14	13	Smith & Sacco Ltd. 2001 Kleban Nelson, Suite 612, Houston 77010	\$360,000	100%	4	\$175 - \$300	full-service public relations, fundraising consulting and event planning firm specializing in working with nonprofit	Society for the Performing Arts, Decorative Center Houston,	Jeffrey F. Smith, president	Houston 1999

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